



## At-a-Glance



Acrolinx GmbH, founded in 2002, produces industry-leading software powered by Artificial Intelligence that improves the quality and effectiveness of enterprise content. Acrolinx captures an enterprise's guidelines and aligns content with them, making sure content stays consistent and meets the standards of the enterprise.

Acrolinx saves businesses time by streamlining the writing process and providing automated feedback on content quality, improving content impact over time. Acrolinx helps Fortune 2000 companies eliminate editorial bottlenecks and quality issues, cut costs, and reduce compliance risks in their content supply chain.

Today Acrolinx is:



The leading Enterprise Content Governance Platform, powered by AI and Natural Language Processing (NLP)



Trusted by more than 180 of the world's most valuable brands



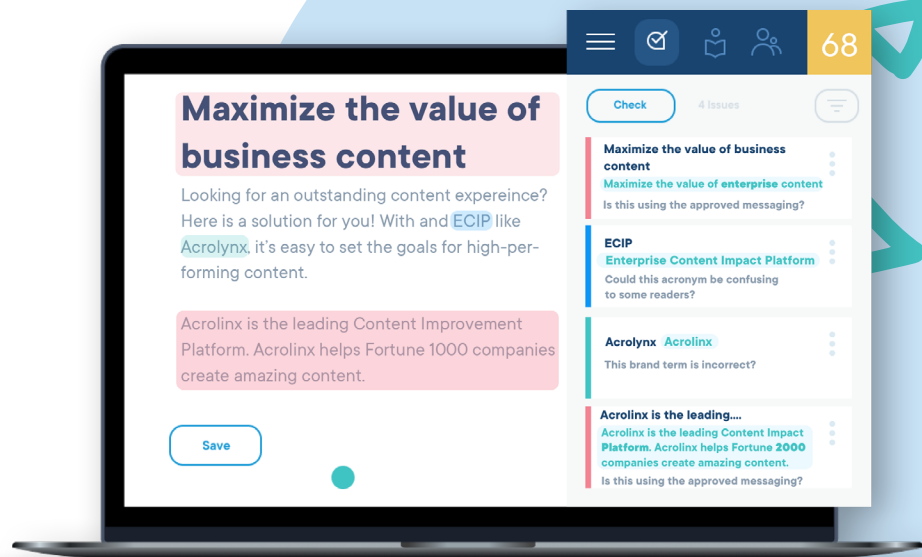
Award winning: MarTech Awards, OnCon Awards, International Business Awards, and others



Headquartered in Berlin, Germany with global operations



Backed by GENUI and EMH Partners



<b>Business focus and markets</b>	Acrolinx supports enterprise content creation, including but not limited to marketing, product, and support, for the technology, pharmaceutical and medical device, manufacturing, and financial services industries.
<b>Customers</b>	<p>More than 180, including:</p> <ul style="list-style-type: none"> <li>• 9 of the top 15 global software companies</li> <li>• 8 of the top 15 global tech hardware companies</li> <li>• 5 of the top 15 global financial services companies</li> <li>• 6 of the top 10 global medical device companies</li> <li>• 5 of the top 10 global internet services companies</li> </ul>
<b>Office locations</b>	Germany (Berlin) and U.S. (Concord, Massachusetts)
<b>Employees</b>	More than 170 employees, representing 40 nationalities, spread across 65 locations in 27 countries and across five continents.
<b>Ownership</b>	Backed by private equity firms GENUI (majority) and EMH Partners (minority).
<b>Executive leadership</b>	<ul style="list-style-type: none"> <li>• <b>Volker Smid</b> - Chief Executive Officer</li> <li>• <b>Jörn Woywat</b> - Chief Financial Officer</li> <li>• <b>Shane Cumming</b> - Chief Revenue Officer</li> <li>• <b>Britta Mühlenberg</b> - Chief Operating Officer</li> </ul>
<b>Website</b>	<a href="https://acrolinx.com/">https://acrolinx.com/</a>

In the era of generative AI, it's never been more important to create and govern quality content. By adding Acrolinx to your content supply chain, you'll keep your content in line with your standards for tone, terminology, consistency, correctness, and global inclusivity — all while reducing risk. Say hello to content you can trust!

Contact us today to learn more.

Let's talk

acrolinx

Better Content. Faster.