

**Efficiency.  
Precision.  
Excellence.**

With *the* editorial management software for manufacturing



### EDITORIAL CHALLENGES?

- Lots of internal and external content contributors, including generative AI
- Global supply chains and global audiences.
- Time pressure and deadlines
- Complex technical content that needs to be accessible to all
- Regulatory standards and compliance restrictions.
- Industry and company-specific terminology
- Brand misalignment across content
- Rapidly evolving technology

### CONTENT CONFIDENCE

Means all your content is doing its job, while aligned to your brand guidelines and industry regulations.

It also means you have total transparency and control over the editorial process, making sure content keeps its lifetime value.

### THE ACROLINX VALUE



Generate content that aligns with approved messaging and adheres to regulatory guidelines.



Maintain consistent and accurate terminology to prevent confusion and translation issues.



Save time by reducing manual proofreading, improving overall editorial efficiency.



Enjoy editorial assistance anywhere in your content workflow. Acrolinx integrates seamlessly with content management systems and other writing tools.

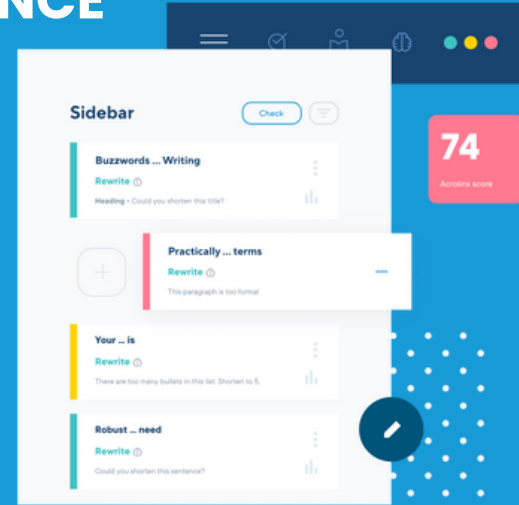
**ADD EDITORIAL  
EFFICIENCY TO YOUR  
CONTENT WORKFLOWS**



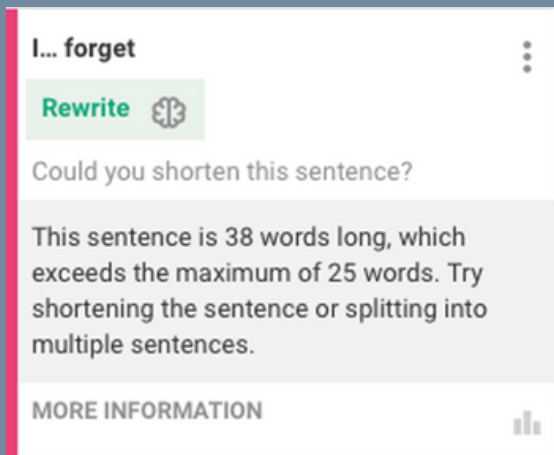
- **90% reduction in time spent reviewing content**
- **20% greater savings on translation**

## DELIVER A GREAT CUSTOMER EXPERIENCE

Accurate and compelling content leads to efficient and effective service — every customer’s dream! Reduce support calls by providing effective support documentation, FAQs, and troubleshooting guides. Acrolinx improves content that assists better knowledge transfer with clear, consistent, readable content that’s structured to be accessible and i content that assists better knowledge transfer with clear, consistent, readable content that’s structured to be accessible and inclusive.nclusive.



## MORE ACCURATE TRANSLATIONS



Source content never looked so good! Improve content quality from the first draft so your translation process is faster and cheaper. Your global teams are freed from trying to interpret low-quality source content.

Acrolinx improves clarity and readability and eliminates jargon by making sure your content uses terminology consistently.

## MEET STRINGENT COMPLIANCE STANDARDS

Acrolinx also speeds up the editorial review cycle by helping you create compliant content from the first draft. Manufacturing teams use Acrolinx to streamline their content workflow through editorial assistance and automated quality checking. Block content from publication if it falls below your quality standards. Or, schedule Acrolinx to routinely check your entire content repository to keep legacy content up-to-date.

