

# Write a Prescription for Success

Why editorial management is the best medicine in pharma



## EDITORIAL CHALLENGES?

- Regulatory Compliance: Ensure FDA/EMA adherence in content, adapting to evolving regulations
- Scientific Clarity: Communicate pharmaceutical info clearly to HCPs and patients
- Diverse Audiences: Tailor content for HCPs, patients, caregivers, and regulators
- Data Privacy: Protect patient data under HIPAA and GDPR, managing review cycles
- Crisis Management: Handle recalls and safety issues with transparent, compliant communication

## CONTENT CONFIDENCE

Means all your content is doing its job, while aligned to your brand guidelines and industry regulations.

It also means you have total transparency and control over the editorial process, making sure content keeps its lifetime value.

## THE ACROLINX VALUE



Generate content that aligns with approved messaging and adheres to regulatory guidelines.



Maintain consistent and accurate terminology to prevent confusion and translation issues.



Save time by reducing manual proofreading, improving overall editorial efficiency.



Adhere to industry regulations and compliance standards.

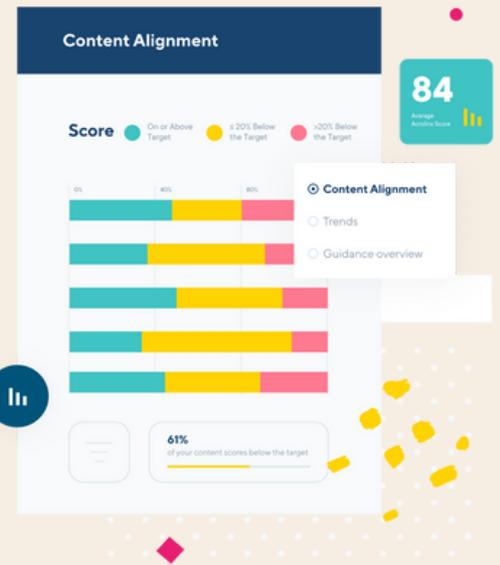
## ADD EDITORIAL EFFICIENCY TO YOUR CONTENT WORKFLOWS



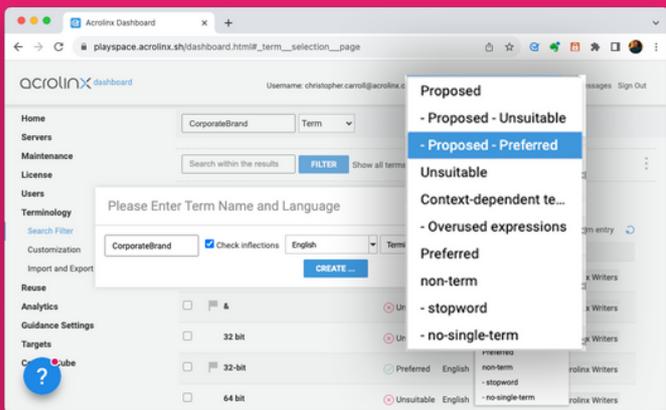
- 90% reduction in time spent reviewing content
- 20% greater savings on translation

## CLEAR CONTENT KEEPS PEOPLE SAFE

Pharmaceutical manufacturing requires precision and efficiency. Consistent, comprehensive content in procedures and training materials helps maintain product quality by reducing the likelihood of errors and improving overall efficiency. Handling potent and hazardous substances in pharma manufacturing requires clear safety protocols and training materials. Clear content keep workers safe, and are essential to protect employees from accidents or exposure to harmful substances.



## MAKE COMPLEX TERMINOLOGY SIMPLE



Rather than rely on a reference document that defines discipline-specific terms and acronyms to facilitate communication among interdisciplinary teams, Acrolinx automatically aligns your content with your preferred terminology. Acrolinx ensures alignment with preferred terminology, connecting to your database if available. Create clear and concise informed consent documents, maintaining trust by outlining ethical principles governing research, clinical trials, and data handling.

## SPEED UP REGULATORY REVIEWS

Acrolinx’s approved messaging can speed up regulatory submissions. Produce documentation for regulatory approval, such as 510(k) submissions in the United States or CE Marking in Europe. Acrolinx can help you write detailed technical and clinical data in a well-structured, readable format, as well suggest pre-approved snippets of text relating to your safety and efficacy information.

