acrolinx

More Time for Innovation.
Less time Proofreading.

Discover editorial management for every type of tech content

EDITORIAL CHALLENGES?

- Balancing technical complexity with simplicity for non-technical audiences
- Maintaining consistency across diverse content formats and channels
- Ensuring data privacy and security in tech content.
- Keeping content up-to-date in the rapidly evolving tech landscape
- Managing content for multiple international audiences and languages

CONTENT CONFIDENCE

Means all your content is doing its job, while aligned to your brand guidelines and industry regulations.

It also means you have total transparency and control over the editorial process, making sure content keeps its lifetime value.

THE ACROLINX VALUE

Generate content that aligns with approved messaging and adheres to regulatory guidelines.

Maintain consistent and accurate terminology to prevent confusion and translation issues.

Save time by reducing manual proofreading, improving overall editorial efficiency.

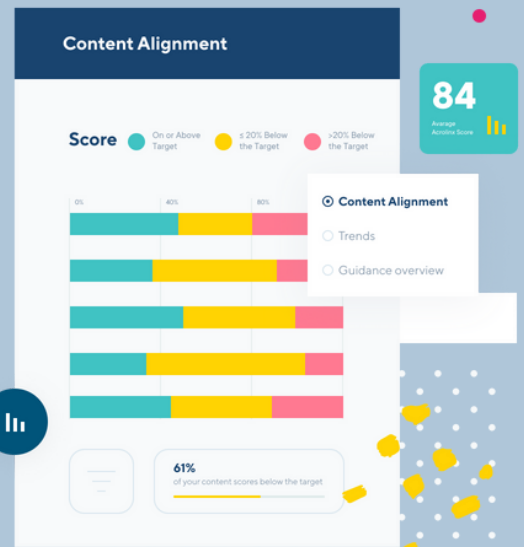**Comply with content regulations and compliance standards.**
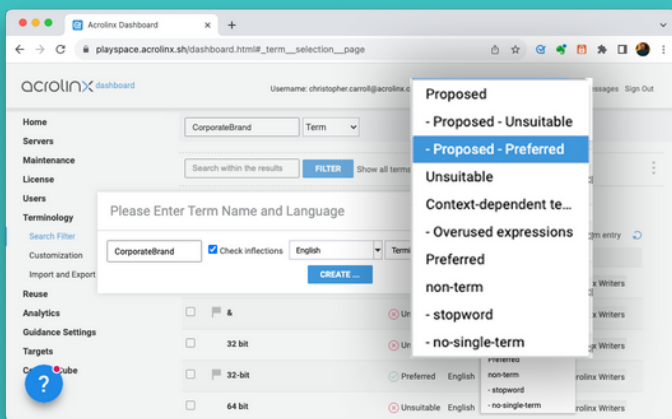
ADD EDITORIAL EFFICIENCY TO YOUR CONTENT WORKFLOWS

- **90% reduction in time spent reviewing content**
- **20% greater savings on translation**

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TECH DOCS MADE SIMPLE

From UI strings, to spec sheets and release notes, Acrolinx improves the effectiveness of technical documentation. It does that by maintaining a uniform tone and style in your content, and making sure your terminology is consistent across channels. And when it's time for translation/localization, better source content means fewer translator queries — saving you time and money. With the ability to check large repositories of content, Acrolinx also keeps content relevant and up-to-date in the ever-changing tech landscape.

TERMINOLOGY MANAGEMENT AT SCALE

Rather than rely on a reference document that defines discipline-specific terms and acronyms, Acrolinx automatically aligns your content with your preferred terminology, connecting to your existing terminology database if available. Whether you're writing UX/UI, DITA content, release notes or marketing materials, use the right words and phrases across every content type.

REUSE & REPURPOSE FOR LASTING VALUE

Reusing content accelerates editorial processes, reducing the time and effort required to produce high-quality content. It's a pivotal strategy for staying competitive and agile in the tech sector. Acrolinx can help you write content in a well-structured, readable format and suggest pre-approved snippets of instructions and messaging. And once it's published, automate regular checks to prioritize which content to update first.

Ready to learn more?   **Let's talk**   www.acrolinx.com